



WAO FALL SYMPOSIUM

November 11-12, 2022

The Madison Concourse Hotel • Madison, WI

VENDOR PROSPECTUS

SPONSOR LEVELS

	\$5,000 RECEPTION SPONSOR <small>(LIMIT 1)</small>	\$5,000 PROGRAM SPONSOR <small>(LIMIT 1)</small>	\$2,500 BREAKFAST SPONSOR <small>(LIMIT 1)</small>	\$2,500 LUNCH SPONSOR <small>(LIMIT 1)</small>	\$1,250 EXHIBIT ONLY <small>(UNLIMITED)</small>
Non-competitive exhibitor viewing times	•	•	•	•	•
Meals & refreshments during exhibit hours	•	•	•	•	•
Inclusion in exhibitor passport game card	•	•	•	•	•
Invitation to attend Friday night reception	•	•	•	•	•
List of registered attendees	•	•	•	•	•
Two reps per exhibit space	•	•	•	•	•
Inclusion in the sponsor/ exhibitor slideshow	•	•	•	•	•
Exclusive sponsorship of the Friday night reception	•				
Exclusive sponsorship of the conference's program		•			
Exclusive sponsorship of the Saturday morning breakfast with attendees			•		
Exclusive sponsorship of the Saturday afternoon lunch with attendees				•	
Complimentary electrical connection	•	•	•	•	
Includes two booths, up to five representatives	•	•			
Includes one booth, up to three representatives			•	•	
Includes one exhibit table, two representatives					•
Signage at event and recognition in the conference program	•	•	•	•	
Recognition on the WAO website with a link to your company website	•	•	•	•	
Exhibitor level recognition on the WAO website and conference program					•

Additional Purchase Offerings:

Extra badges: \$100 • Booth electricity: \$100 • Extra table: \$500

EXHIBIT TIMES

Friday, November 11

- 3:00-5:00 PM Exhibitor Set Up
- 6:00-9:00 PM Reception/ Social

Saturday, November 12

- 6:00-7:00 AM Exhibitor Set-up
- 7:00-8:00 AM Breakfast with Attendees
- 10:00-10:30 AM Break with Attendees
- 12:00-1:15 PM Lunch with Attendees
- 2:15-2:30 PM Break with Physician Track
- 2:45-3:00 PM Break with Technician Track
- 3:00 PM Dismantle
- 4:00 PM Conference Adjourns

LOCATION/ SHIPPING

Exhibit materials may be shipped the

The Madison Concourse Hotel and Governor's Club
1 W Dayton St,
Madison, WI 53703
"Company Name" c/o "Rep Name"
WAO 2022 Fall Symposium

HOTEL ACCOMMODATIONS

Reservations can be made by calling the hotel at 1-800-356-8293. Please mention the group "WAO 2022 WI Eye MD Symposium" when calling to make your reservation(s). You can also book online by visiting: www.reservations.travelclick.com/6388?groupID=3519510. Our room rate is \$159.00.

REGISTRATION DEADLINE / CANCELLATIONS

To ensure your company will be recognized in printed materials, please register prior to October 28, 2022.

Cancellations and requests for refund must be received in writing by October 28, 2022. Refunds will be subject to a \$50 administrative fee. No refunds will be issued for no shows.

SPECIAL SET UP

If your exhibit requires additional equipment, special set up assistance, phone lines, furniture, or audiovisual equipment, please contact the WAO office. Any special arrangements are made at the vendor's expense.

REGISTRATION & QUESTIONS?

Register Online at www.wieyemd.org

Please contact the WAO office at WAO@badgerbay.co or 920-560-5645 with questions.